

EFLA OBJECTIVES

The European Federation for Landscape Architecture (EFLA) represents the landscape architectural profession across Europe. It coordinates the activities of member associations when dealing with European issues and ensures that the profession continues to prosper as a fundamental requirement for the planning, design, management and maintenance of the built environment.

The main objectives of the Federation are:

- The development and promotion of the profession of landscape architecture, together with its related arts and sciences, throughout the European region and Council of Europe
- The understanding of landscape architecture as physical and cultural phenomena concerned with environmental culture, heritage and ecological and social sustainability
- The establishment of the highest standards of education and professional practice in the planning, design, management, conservation and development of the landscape

To achieve these objectives, EFLA is concerned with:

- The advancement of professional education and continuing professional development of practitioners
- The improvement of the image of the profession and communications between members
- Increased membership to achieve greater global representation of the profession
- Effective management that makes best use of limited resources and encourages greater participation by members.

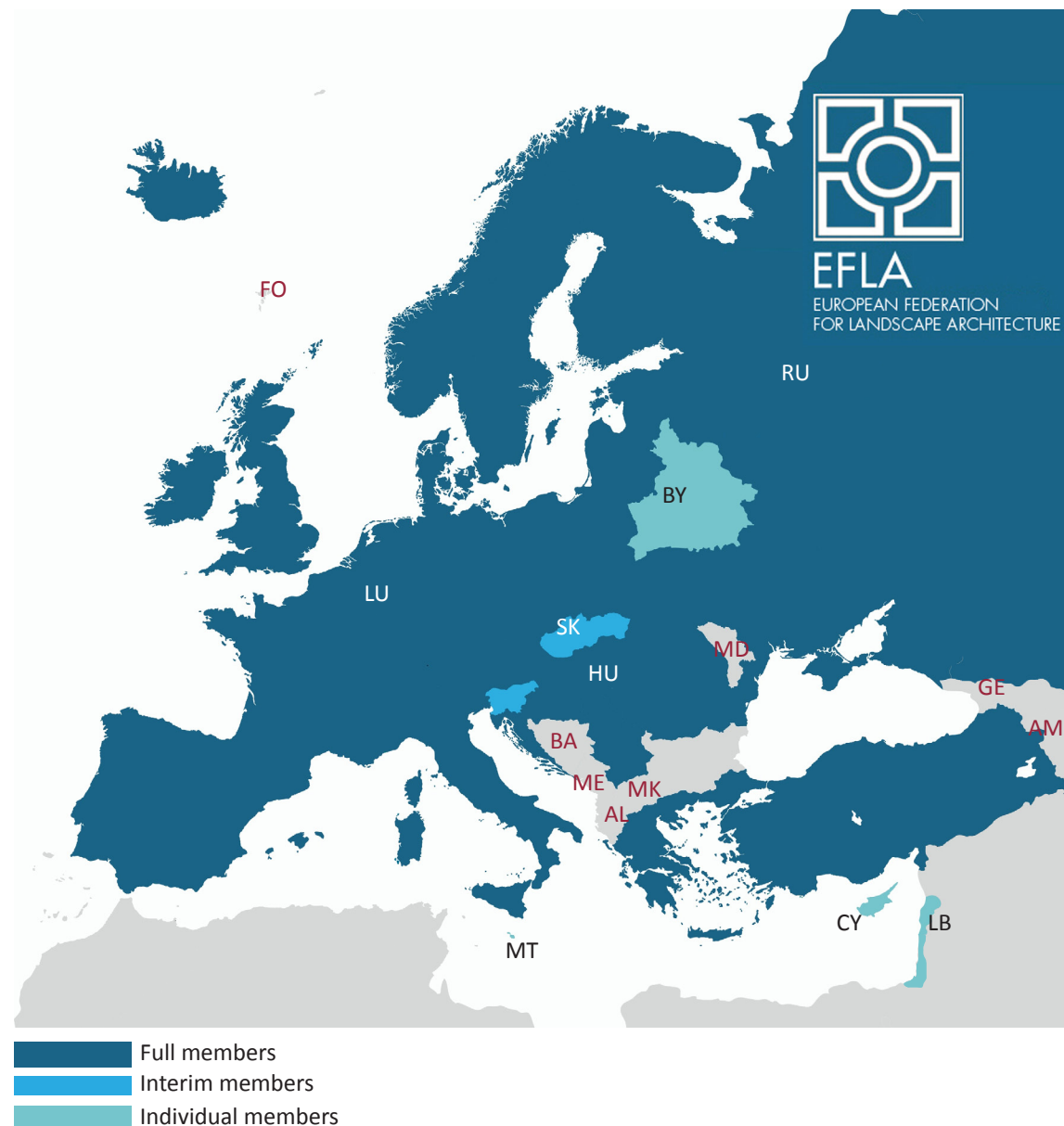
EFLA STRUCTURE

The European region of the International Federation of Landscape Architects (IFLA) was founded in April 1989 by a group of like-minded individuals elected as delegates representing the landscape profession in the twelve member countries of the EU. Attempts at harmonisation in European landscape architecture followed the signing of the 'Treaty of Rome'. Efforts have continued in this direction, opening EFLA membership to national associations of landscape architects in the European Union, the European Economic Area, Switzerland and the Associate Countries (those countries formally applying to join the EU) - the latter on a non-voting, observer basis.

This umbrella organisation provides a forum to discuss and lobby on behalf of the profession.

Consensus is achieved during the General Assembly (GA) where elected delegates of each member association gather annually to determine strategy and elect Executive Council members who coordinate operations in accordance with the approved strategic action plans. Coordinated workshop sessions at the GA determine strategic projects for the year ahead.

The head office is based in the European district (63 Avenue d'Auderghem) of Brussels, Belgium.



SCAPE

EFLA Land Marks

COMMUNICATION GROUP - WEBSITE PLATFORM - Links to all committee and working group operations and outcomes (organisation/ profession/ communications/ education/ competitions/ awards, etc.). Confidential member log-in area for posting comments and promoting discussion; **BRIEF NEWS/CALENDAR/BLOG** - Review the latest news and post your comments; **SOCIAL NETWORKS** - Follow us on Facebook and Twitter, comment on uploads and stay current on concerns and opportunities for the profession. Connect across Europe through professional networks in LinkedIn, Land & Lounge and Xing. Find new contacts and get help when you need it; **EFLA JOURNAL** Keep in touch with current landscape issues via a free, quality, themed bi-annual journal; **IMAGE COMPETITION** - An opportunity to share your pictures and images from a variety of European landscapes – the most practical tool for the promotion of the most visually and aesthetically attractive profession; **YOUNG PROFESSIONALS' COMPETITION** - An online catalogue and award encouraging the future of the profession helping everyone get to know the work of talented young professionals; **YEARBOOK** - Buy online "Landscape 10 - ELC 10 years after". The publications highlight all EFLA strategic operations and progress; **EFLA FOUNDATION: LANDSCAPE ARCHITECTURE IN EUROPE (LAE)** - Landscape Architecture in Europe is supported by

EFLA in order to promote its publication on best practice in landscape architecture. "Fieldwork", "Onsite" and "In-touch" help promote the core profession through representative European projects; **SPONSORSHIP** - A mutually beneficial opportunity to engage with producers and promoters of landscape goods and services via over 10,000 professional landscape architects in practice across Europe

PUBLIC RELATIONS - Support for and dissemination of landscape events and initiatives. Lobbying on behalf of the profession wherever and whenever needed; **EUROPEAN 'SISTER' ASSOCIATION ENGAGEMENT** - The success of the profession is based on inter/multidisciplinary approaches; **MEMBERSHIP LIAISON OFFICE FOR NATIONAL ASSOCIATIONS** - An information exchange platform for all associations; **IFLA COUNCIL** - Representing the profession in Europe on an international stage; **EFLA GENERAL ASSEMBLY** - Determining strategy and consensus in a democratic forum for the future of the profession and its professional members – a forum for discussion and networking; **REGIONAL CONGRESSES AND THE GA** - Promoting the profession across all member states, addressing topical issues and celebrating every aspect of the profession

PROFESSIONAL PRACTICE - EUROPEAN LANDSCAPE CONVENTION (ELC) SURVEY - How is the ELC affecting the profession in your country? If not, then why not? Is the ELC possibly the best promotional 'tool' the profession has in its locker?; **PROFESSIONAL QUALIFICATIONS DIRECTIVE (EU 36/2005)** - Lobbying across Europe for professional mobility and promotion; **INTERNSHIP LIAISON** - A new opportunity to facilitate liaison between students looking for trainee destinations and professionals wishing to recruit; **MEMBER ASSOCIATION DATABASE CONSTITUTIONS**, statutes, bye-laws and operational guidance – everything necessary to understand how member associations are set up and run and for those wishing to begin, no need to reinvent the wheel.

EDUCATION - EDUCATION DATABASE/SCHOOL RECOGNITION GUIDANCE/SCHOOL RECOGNITION PANEL - Choose a path to professional practice - check all undergraduate & postgraduate programmes across Europe; **EDUCATION SURVEYS** - Be aware of the latest improvements/changes in every country; **EU TEACH PROJECT 1 & 2** - A project concerning the "implementation of relevant European teaching content in the studies of landscape architecture"; participate in EU teach surveys; **EFLA-ECLAS COMMON RECOGNITION PROGRAMME** - Engage with the ever-progressing education recognition operations.



EFLA Image Competition 2010 winner: Ruben Joye - 080824



EFLA Image Competition 2011 winner: Silvia Banyoi: Bastion

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Find us on EFLA homepage:
europe.iflaonline.org

EFLA Young Professionals and Student Competition:
www.younglandscapearchitects.org

Join us on EFLA social networks!