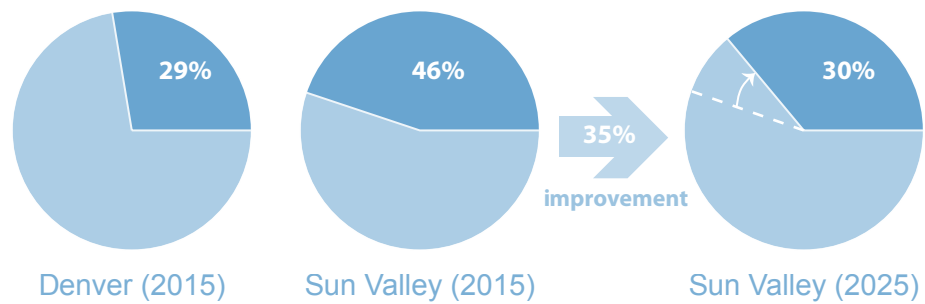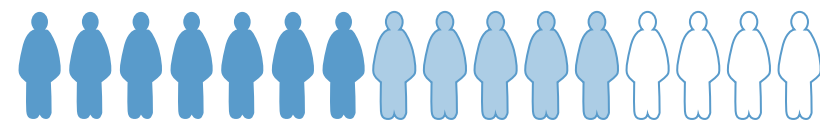# Measuring Success: Metrics

Metrics were used during the Master Plan process to set goals for the implementation outcomes. These metrics will be used by DHA as an ongoing measurement tool to gauge successes in a variety of areas, resulting from redevelopment, programs and resources that are planned for the neighborhood. An expanded metrics chart may be found in the Appendix, section B.4.
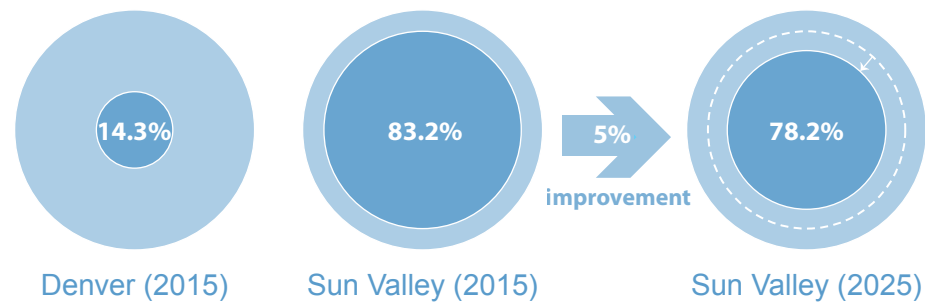
Percent of Population Living Below Poverty Level

Denver (2015): 14.3%
Sun Valley (2015): 83.2%
5% improvement
Sun Valley (2025): 78.2%

Cost of Transportation and Housing as a Percentage of Income

Denver (2015): 29%
Sun Valley (2015): 46%
35% improvement
Sun Valley (2025): 30%

Percentage of Population Who Feel Safe Alone at Night in Neighborhood

47.1% Sun Valley (2015)
75.0% Sun Valley (2025)

Metrics Matrix

	SV MP Baseline	City of Denver Baseline	Draft MP Target by 2025
Neighborhood School Performance*	38.2	54.4	10% improvment
Percent of persons age 25+ with less than 12th grade education*	33.6%	21.10%	5% improvment
Number of healthy food outlets within 1/2 mile of neighborhood*	0-3	———	50% improvement or 90% of units have access
Percent of population living below poverty level*	83.20%	14.29%	5% improvement
Unemployment rate, including by race*	23.60%	4.20%	5% improvement
Average annual income as a percentage of the self-sufficient wage*	31%	149%	5% improvement
Cost of transportation and housing as a percentage of income*	46%	29%	30%
Percentage of population who feel safe alone at night in neighborhood*	47.10%	———	75%
Total crime rate per 1,000 people	267	66.4	100
Average commute time in minutes (all modes: transit and vehicular)	36.2	27	10% improvement

Metrics Process

(Master Planning)

"Healthy Living Initiative" Process
1. Identify priorities for Sun Valley
2. Establish Healthy Metrics to address priorities
3. Determine baseline
4. Set targets
5. Identify strategies and actions to reach target

Hardware (Master Plan) ↔ Software (DHA Program)

Hardware (Master Plan) → Implementation → (5 years) → Monitor / update metrics

Software (DHA Program) → Implementation → Monitor

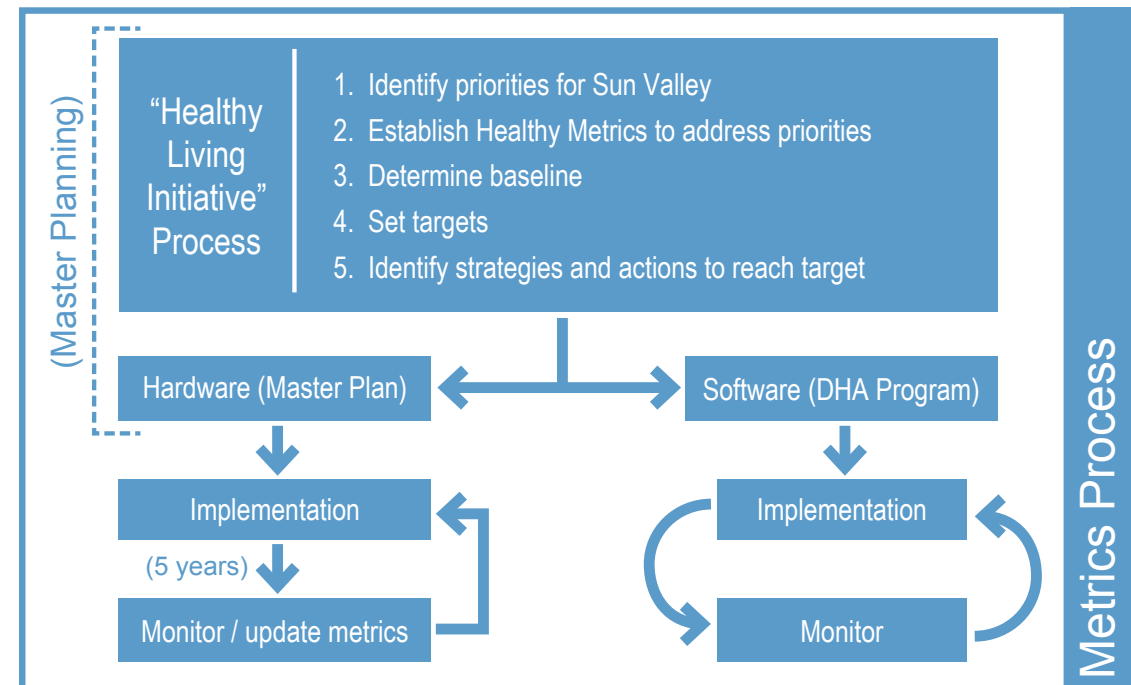|	SV MP Baseline	City of Denver Baseline	Draft MP Target by 2025
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(Master Planning)

"Healthy Living Initiative" Process

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Hardware (Master Plan) ←→ Software (DHA Program)

Implementation

(5 years)

Monitor / update metrics

Implementation

Monitor