

**march 25th and 26th**

west lafayette, IN . stewart center

www.purduelabash.com  
labash@purdue.edu

## **cultural landscapes**

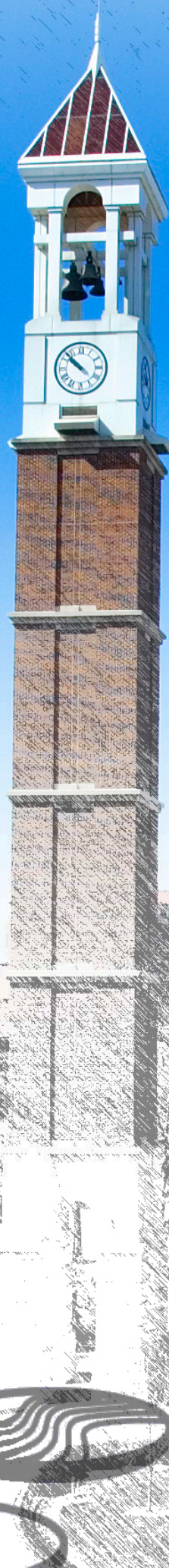
Over the course of two days, we will present opportunities to learn, explore and discover landscape architecture as students and future professionals. Lectures and demonstrations from twenty professionals, a design charrette, and tours of Frank Lloyd Wright's Samara House will be included.

KEYNOTES  
SPEAKERS

**Jonathan Mueller** . ASLA President  
**David Rubin** . OLIN  
**Mark Dawson** . SASAKI  
**Patrick Dougherty** . Stickwork Artist

ENCLOSED

**Schedule and Travel Info** . 01  
**Design Charrette Details** . 02  
**Portfolio Review Sessions** . 03  
**Samara House Tour Info** . 04



**LABASH 2011**  
purdue university  
**CONFERENCE DETAILS**

## Friday, March 25, 2011

1:00 - 3:00 pm	STEW East Foyer		Registration			
3:00 - 4:00 pm	STEW Fowler Hall		Opening Address: ASLA Pres. Jonathan Mueller, FASLA <i>The Sustainable Sites Initiative (SITES): An Overview</i>			
4:30 - 7:00 pm	STEW Room 302/306		Opening of Expo, Career Fair, and Portfolio Review			
<b>Issue Tracks</b>	<b>Sustainable Land</b>	<b>Urban Land (Charrette)</b>	<b>Ethics/Skills</b>	<b>Cultural Landscapes</b>	<b>Green Movement</b>	
5:30 - 7:00 pm <i>Concurrent Sessions</i>	Jordan Richie <i>Green Roofs for Healthy Cities</i>	Carl Kincaid <i>Complete Streets Approach to Livable Communities</i>	Charles Waldheim <i>Landscape Architecture and Digital Media</i>	Julie Donnell <i>The Cultural Landscape Foundation and the Future</i>	Greg Pierceall <i>Smart and Suitable Gardens: An Urban Garden That Demonstrates, Informs, and Educates</i>	Samara Tour 1
7:30 - 9:00 pm	PMU South Ballroom		Dinner/Speaker: Patrick Dougherty <i>Primitive Ways in an Accelerated World</i>			
9:00 pm - ??	Purdue Night Life					

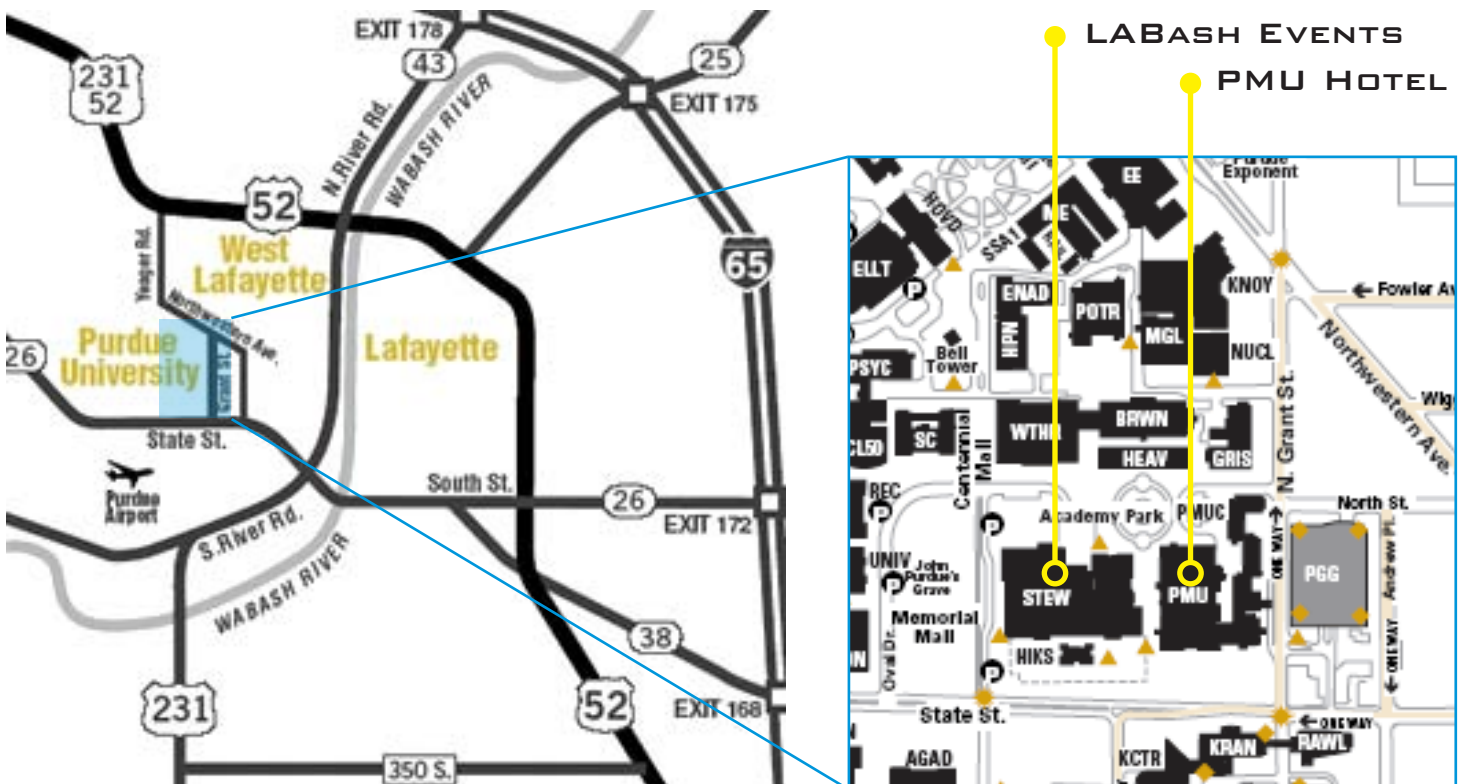
## Saturday, March 26, 2011

8:30 am - 6:00 pm	STEW Room 302/306		Opening of Expo, Career Fair, and Portfolio Review			
9:00 - 10:30 am <i>Concurrent Sessions</i>	Terry Guen, FASLA <i>Sustainability, Sex and Green Economy: Bringing Landscape Architecture to the Forefront of Generation Z</i>	Mike Emerson <i>The Impacts of Multi-Model Transportation on Middle America</i>	Jay Hood <i>I've Got a Degree, Now What?</i>	Cathie Barner <i>Preserving Cultural Landscapes in the Golden Gate National Parks</i>	Fred Phillips <i>Community Based Restoration of the Colorado River</i>	Samara Tour 2
11:00 am - 12:30 pm <i>Concurrent Sessions</i>	Meg Calkins <i>Ecosystem Services, DESIGN and SITES</i>	Design Charrette <i>\$300 First Place prize sponsored by Nemetschek Vectorworks</i>	Kona Gray <i>"The Design of Cultural Landscapes"</i>	Joel Baldin <i>Cultural Landscape Restoration in Chicago</i>	Barbara Deutch <i>Explaining Landscape Performance, and Talking Shop: Scholarships, Internships</i>	Samara Tour 3
12:30 - 2:00 pm	PMU North Ballroom		Lunch/Speaker: David Rubin <i>On Design and Sustainability</i>			
2:30 - 4:00 pm <i>Concurrent Sessions</i>	Steve Sears <i>Figures of Practice/ Psalm for a Subtle Landscape</i>	Design Charrette <i>continued</i>	Don Molnar, FASLA <i>How Long Will It Take To Get Home For The Holiday? (Hire Me? Who? Where? For What?)</i>	Chris Stephens <i>Historic American Landscapes Survey (HALS) - Preservation Through Documentation</i>	Doug Hoerr, FASLA <i>Greening Cities Beautifully</i>	Samara Tour 4
4:00 - 6:00 pm <i>Expo Presentations</i>	Land F/X	Design Charrette Jury <i>Prizes awarded</i>		Willow Art Site <i>Visit and Facilities Tour</i>		
6:00 - 8:00 pm	PMU North Ballroom		Dinner and Speaker: Mark Dawson <i>Five Decades of Design and Building</i>			
8:00 pm - 12:00 am	Lafayette Theater		"LABash"			

# TRAVEL INFORMATION

You should make plans to fly into Indianapolis International Airport (IND). It is about 70 miles from West Lafayette (Purdue). Lafayette Limo is an airport shuttle that provides a good service between the airport and Purdue. It leaves the airport every two hours on the :40. It comes right to the Memorial Union, where LABash will be held. The fare is \$27 one-way or \$50 round trip. It departs for the airport every two hours on the :30. A good alternative is Star America which has similar rates and times.

As for lodging, the Purdue Union Club Hotel is closest; it's on campus and in the same building as LABash. You can't get closer. Rooms are \$99 - \$119. Be sure to mention that you are with the coming to LABash, otherwise the all rooms are booked. The next closest hotel is a Hilton Garden Inn about a mile away and a Holiday Inn Select is about a mile and a half; both are on a Wabash Trolley Line which runs 'til 3 am on Friday and Saturday nights.



# PURDUE STUDENT CORRIDOR

Purdue University is seeking three member team proposals from landscape architecture students for the development of conceptual plans for the Student Success Corridor along Third Street in West Lafayette. Development of as an attractive and vibrant mixed-use corridor accommodating multiple modes of travel and focused on student success is consistent with the University's long range Campus Master Plan.

## Existing Conditions

Currently, Third Street is a two-way City street that connects the north academic campus on the east corridor with a student life district near Jischke Drive on the west edge of the corridor. Third Street is heavily travelled by pedestrians, bicycles, vehicles and public transit. A two block section of the corridor, made up primarily of privately owned student apartments and greek housing, lies within the city limits of West Lafayette (between University and Russell Streets). While the private housing on these properties should be respected, modifications to the street corridor, including sidewalks, will be permitted.



**WHEN:** SATURDAY, MARCH 26 11:00AM - 6:00PM

+ GRAPHIC SUPPLIES WILL BE PROVIDED

**\$300 PRIZE TO WINNING TEAM!**

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# PORTFOLIO REVIEWS

The Indiana Chapter of the American Society of Landscape Architects will be offering students the opportunity to have a free review of résumés, portfolios, or other materials to help them get ready for their job searches. We will have sign-up sheets at registration. The reviews will be done in a sectioned off area in our expo space. Don't forget to bring your portfolios and résumés for our career fair!

## Career Fair List:

- + Hoerr Schaudt Landscape Architects
- + Kimley-Horn and Associates, Inc.
- + H. Keith Wagner Partnership
- + Hitchcock Design Group
- + Scott Byron & Co., Inc.
- + AECOM
- + SASAKI
- + EDSA
- + OLIN



**WHEN:** FRIDAY, MARCH 25 & SATURDAY MARCH 26 4:30PM - 7:00PM

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# FRANK LLOYD WRIGHT DESIGN

Samara, the John E. Christian House, is a Frank Lloyd Wright designed home located in West Lafayette, Indiana. Samara was built in the Usonian style and completed in 1954. The original owner, Dr. Christian, lives in the house today and is dedicated to maintaining Wright's plans. Samara is unique in that Wright created a planting plan to go along with the home. Today the planting on the Samara grounds is documented as an arboretum.



# LABASH 2011

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