

FOR IMMEDIATE RELEASE

Los Angeles, California - March 23, 2009

UNRAVELING THE MYSTERIES OF BOTANICAL LATIN - a presentation by writer and editor Tom Fischer, will take place on **Thursday, June 11, 2009 at 7:30 p.m.** at Friendship Auditorium near Griffith Park, 3201 Riverside Drive, Los Angeles, CA 90027.

This event is sponsored by the Southern California Horticultural Society and is **FREE** to the public. Ample on-site free parking is available.

Most gardeners concede the necessity of using botanical Latin in order to communicate clearly about plants. Nevertheless, puzzling questions remain: How did it develop? Why is it pronounced the way it is? Are there correct and incorrect pronunciations? Are there any rules-of-thumb that can make it easier to remember? These and other questions will be addressed in Mr. Fischer's talk.

Tom Fischer got his start in book publishing at the University of Chicago Press and Beacon Press. Before moving to Portland in 2004, he spent 14 years on the editorial staff of *Horticulture* magazine in Boston, Massachusetts.

Tom's experiences as a bi-coastal gardener and his inexhaustible curiosity about plants have shaped his new garden, which in 2008 was profiled in the *Oregonian*. A prolific writer as well as an editor, his articles have been featured in magazines such as *Garden Design*, *Gardens Illustrated*, and *Martha Stewart Living*. His book, *Perennial Companions: 100 Dazzling Plant Combinations for Every Season*, was published by Timber Press in February, 2009. His website, www.Overplanted.com is due to launch in mid-2009.

For directions to the meeting and for more information, visit the society's website at www.socalhort.org or call (818) 567-1496.

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